

INGLÉS CONVERSACIÓN NIVEL B2

Objectives

- To help students improve their English communication skills, by combining stimulating ideas from the world of business with a strongly task-based approach, texts, audio etc.
- To encourage students to use their own experience and opinions in order to maximise involvement and learning
- To cater for the wide range of needs which students have, including different areas of interest and specialisation and different skill needs

Contents

Cultural differences and their relevance to business
Factors in getting a job and their relative importance
Women in the workplace
Development of international trade and its effect
Working across cultures

Vocabulary

Common idioms in context
The recruitment process and personal character
Free trade
Open and closed markets

Grammar

Modal verbs for advice, obligation and necessity
Gerund and infinitive
Conditionals

Skills

Social English
Structuring a talk/presentation
Preparing for an interview
Decision making
Doing business internationally
Negotiating
Identifying priorities
Work out strategy and tactics

Role play-Case study

Culture briefing
Informal talk
Participate in a selection process
Draw up a list of advice for foreign visitors
Negotiating a deal

Discussions

Appearances
Beliefs
Decisions
Family
And other topics if possible